



## News Release

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Date: Wednesday June 20, 2007.

### **St. Lawrence Lodge Launches New and Improved Web Site**

The Committee of Management of St. Lawrence Lodge is pleased to announce that the Home has revamped its website in an effort to share information and to improve communication with its many stakeholders interested in long term care.

Mr. Mike Kalivas, Committee of Management Chair, stated that “the new St. Lawrence Lodge web site provides information about the Home, not only to the adult children and grandchildren and friends of our residents, but also, other persons who may need long term care services and are considering St. Lawrence Lodge, as well as, potential employees and volunteers.”

St. Lawrence Lodge engaged the services of Heather Howe of Web Development by Design to re-design the web site. “Heather’s input was invaluable”, stated Tom Harrington, Administrator. “From her vast experience in web design, Heather’s insight helped us to design and write a web site that highlights important information, is simple to use, and provides current information about life at St. Lawrence Lodge. We wanted a contemporary look and feel for the web site to reflect our new, modern long term care Home. Heather has helped us to accomplish this goal.”

The new St. Lawrence Lodge web site located at [www.stll.org](http://www.stll.org) offers information in the following areas: the Facility, Accommodations, Services and Programs, News Items, Current Events, Contact Information, Fundraising, Volunteer Services, Family Council, and Employment Opportunities.

Mr. Harrington went on to state that “the new St. Lawrence Lodge web site will be updated regularly so that current information about our Home and Lodge news is available for all interested stakeholders. We want to meet the information needs of several different audiences, so it will be important to maintain the site regularly.”

For more information, please contact:

Tom Harrington, Administrator  
613-802-0600



### **About St. Lawrence Lodge:**

St. Lawrence Lodge is a Long Term Care Home that overlooks the majestic St. Lawrence River in the Brockville region. Operated in partnership by the City of Brockville, the United Counties of Leeds and Grenville, the Separated Town of Prescott, the Separated Town of Gananoque and administered by a Committee of Management made up of elected municipal officials appointed by the participating members, St. Lawrence Lodge operates under standards determined by the [Ontario Ministry of Health and Long-Term Care](#). A Member of the [Ontario Association of Non Profit Homes and Services for Seniors](#), St. Lawrence Lodge's vision is to be a leader in providing progressive long-term care.

### **About Web Development by Design:**

Web Development by Design ( [www.webforyou.ca](http://www.webforyou.ca) ) is a small but innovative company, with a large portfolio of clients. From St. Lawrence Lodge to Hotels in Florida, they have been designing and creating, since 2002. The belief that websites need to be attractive, as well as friendly, while easy to use is a constant theme in their designs. Web Development Designs' mission is to make sure that your website offers you a chance to make a lasting first impression! It should perform as any good employee would... put your business first.

From perking up your existing logo to creating customs buttons and banners, Web Development by Design strives to ensure your company's impression is a lasting one. We offer competitive pricing to stretch your marketing dollar to its full potential! We are a small company; therefore we can extend a personal touch to all of our clients.